



press release

January 3, 2008—**Itsabelly in the Press**

Pregnancy Magazine

USA—January 2008

Itsabelly is featured in “Project Registry”, an article discussing the various sources in which expectant parents can register. Melissa Moog, founder of Itsabelly shares her guidance on items to consider when completing your registry.

The Bump

USA—January 2008

Melissa Moog is The Bump’s Pregnancy Planning Expert. The Bump produces ultimate guides to pregnant local living. Find out more at: www.thebump.com

Tot Trends Weekly Magazine

USA—December 9, 2007

Melissa Moog shares her top ten tips on how to become a mom entrepreneur in an article titled “Top 10 Tips on How to Become a Mom Entrepreneur” featured in *Tots Trends Weekly Magazine*.

Tot Trends Weekly is the first online magazine created with a newsstand feel. A simple, essential guide for style-savvy moms and dads looking for the latest must-have products.

Top 10 Tips on How to Become a Mom Entrepreneur:

<http://www.tottrendsweekly.com/current-issue.php?id=P1082>

About Itsabelly

Itsabelly Baby Concierge is headquartered in Portland, Oregon with offices in Toronto, Canada. Itsabelly is a premier international baby planning agency offering services to new and expectant parents nine months before and twelve months after baby’s arrival.

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For Your Belly, Baby & Beyond

www.itsa-belly.com